

AIS I

Designed approvide the comfort and the performance needs for a wide range of cars, minivans compact SUVs and crossover vehicles.







All season passenger tire

Designed to provide the comfort and the performance needs for a wide range of cars, minivans compact SUVs and crossover vehicles. A new silica based tread compound improves wet traction, increases the life of the tire and reduces rolling resistance for better fuel economy. An ideal replacement tire with the comfort and advanced handling characteristics you'd expect from a Toyo tire and a price you would not.

Features & Benefits



NON-DIRECTIONAL TREAD DESIGN • •

- >> The tire is designed to perform equally as well, regardless of the tire's rotational direction.
- >> Since non-directional tires can be swapped to alternate sides of a vehicle it helps to reduce irregular wear, improves all-season traction and mileage.

VARIABLE PITCH TREAD DESIGN • • • • •

>> Varying the angles and position of the tread blocks in both the center and outer tread areas reduces road noise by breaking up the tire harmonics for quieter smoother ride.

OPTIMIZED CENTER BLOCK ARRANGEMENT • >> 3 straight ribs provide increased dry and wet

- traction while improving highway stability.
- >> An optimized design also reduces road noise for a more comfortable ride.

FOUR WIDE CIRCUMFERENTIAL GROOVES • • •

>> Improves water and slush evacuation for less chance of hydroplaning and better all season traction.

SILENT WALL[™] TECHNOLOGY

>> Reduces pipe resonance by disrupting the airflow within the grooves, the results are a quieter ride.

SILICA IN THE TREAD COMPOUND

>> Adding silica helps the tire remain cooler at highway speeds, while remaining more pliable during colder temperatures.

BLOCK TAPERS



>> Strategically placed angles throughout the tread design help reduce heat buildup on the block edges which could increase irregular wear.

• LARGER OUTER BLOCKS

- >> Ads stability when cornering and braking.
- >> Helps propel the vehicle through mud, slush or snow.

MULTI-WAVE SIPES

- >> A unique interlocking sipe design improves the wear life of the tire by minimizing irregular wear for a smoother, quiet ride for the life of the tire.
- >> Full depth sipes add edge grip and increases all season traction.
- >> In addition, these sipes are positioned in a variety of angles to optimize traction in a variety of loaded conditions like turning or braking.

STURDY CONSTRUCTION

- >> A strong construction not only helps resist damage to the tire but also reduces deformation at high speeds or when loaded. Less deformation means less irregular wear for a quieter more comfortable ride throughout the life of the tire
- >> A rim protector (55 series and lower) helps protect expensive rims from curb or pothole damage.

LARGE INNER GROOVES

>> The large inner grooves further help reduce the chance of water or slush buildup where the tire meets the road. The result is better all season traction and a lower risk of hydroplaning.





LARGE VARIED OUTER BLOCK GROOVES

>> Varying the width of outer grooves help propel water and slush allowing the tread rubber to make contact to the road for improved grip when turning, braking or accelerating.





